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[illegible]

CompositeSynthetic: The image is a composite that includes synthetic elements. The image created using a algorithm not based on any sampled data (for example, an image created using a mathematical formula). These attributes are used to control how your product data is used if you are a marketplace and are using a multi-seller account. Attributes and format Requirements at a glance External seller ID [external_seller_id] Required for multi-seller account. Used by a marketplace to externally identify a seller. (For example, on a website) Example SellerPublicName1991 Syntax 1 - 50 characters Schema.org property: No Use a unique value for each seller. Keep the ID the same when updating your data Use only valid characters. Avoid invalid characters like control, function, or private area characters Use the same ID for the same seller across countries or languages Destinations These attributes can be used to control the different locations where your content can appear. For example, you could use this attribute if you want a product to appear in a dynamic remarketing campaign, but not in a Shopping ads campaign. Attributes and format Requirements at a glance Excluded destination [excluded_destination] A setting that you can use to exclude a product from participating in a specific type of advertising campaign. Optional Example Shopping ads Supported values Shopping ads Buy on Google listings Display ads Local inventory ads Free listings Free local listings YouTube Shopping Some values only available for the classic version of Merchant Center. Schema.org property: No Included destination [included_destination] A setting that you can use to include a product in a specific type of advertising campaign Optional Example Shopping ads Supported values Shopping ads Buy on Google listings Display ads Local inventory ads Free listings Free local listings YouTube Shopping Some values only available for the classic version of Merchant Center. Schema.org property: No Excluded countries for Shopping ads [shopping_ads_excluded_country] A setting that allows you to exclude countries where yourproducts are advertised on Shopping ads Optional Only available for Shopping ads Example DE Syntax 2 characters. Must be an ISO_3166-1_alpha-2country code. Schema.org property: No Pause [pause] A setting you can use to pause and quickly reactivate a product for all ads (including Shopping ads, Display ads, and local inventory ads).A product can be paused for up to 14 days. If a product is paused for more than 14 days it will be disapproved. To re-approve, remove the attribute. Optional Example ads Supported values ads Schema.org property: No Shipping These attributes can be used together with the account shipping settings and return settings to help you provide accurate shipping and return costs. People who are shopping online rely on shipping costs and speeds, as well as return policies, to help them make choices about what to buy, so it's important to take the time to submit quality information. Attribute and format Minimum requirements at a glance Shipping [shipping] Your product's shipping cost, shipping speeds, and the locations your product ships to It depends Shipping costs are required for Shopping ads and free listings for the following countries: Australia, Austria, Belgium, Canada, Czechia, France, Germany, India, Ireland, Israel, Italy, New Zealand, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Switzerland, the UK, and the US You may also be required to provide shipping costs based on local laws or regulations. Optional (to specify additional countries your product ships to or destinations where shipping costs are not required) Supported prices 01000 USD (check for other currencies) Example US:CA:Overnight:16.00 USD:1:1:2:3 Syntax This attribute uses the following sub-attributes: Country [country] (Required) ISO 3166 country code Region [region](Optional) Postal code [postal_code](Optional) Location ID [location_id] (Optional) Location group name [location_group_name] (Optional) Service [service] (Optional) Service class or shipping speed Price [price] (Optional) Fixed shipping cost, including VAT if required Minimum handling time [min_handling_time] and maximum handling time [max_handling_time] (Optional) To specify handling time Minimum transit time [min_transit_time] and maximum transit time [max_transit_time] (Optional) To specify transit time Shipping transit business days [shipping_transit_business_days](Optional) Shipping handling business days [shipping_handling_business_days] (Optional) Schema.org property: Yes (Learn more about Merchant listing (Product, Offer) structured data on Google Search Central) Use this setting when shipping costs for your product are not defined in your Merchant Center account or when you need to override shipping costs or speeds defined in your Merchant Center account. Do not include government- imposed fees such as import duties, recycling fees, copyright fees, or state-specific retail delivery fees in the shipping cost. Include all additional fees that you charge as a merchant if they are not included in the product price. Include the charges that aren't rectely related to shipping but relevant for the purchase during checkout. For example, service, processing, activation, and handling fees that you charge. Carrier shipping [carrier_shipping] Shipping services you use when delivering a product. Optional Example US:80302:USPS_MEDIA_MAIL:1:3:2:5 Syntax This attribute uses the following sub-attributes: Country [country] (Required) ISO 3166 country code Region [region] (Optional) Postal code [postal_code] (Optional) Origin Postal code [origin_postal_code] (Required) The domestic ZIP postal code. For the UK use outward code. Location ID [location_id] (Optional) Shipping Price (Required) Choose only one from below: Manual Price [flat_price] Carrier price [carrier_price] Flat price adjustment [carrier_price_flat_adjustment] and Percentage price adjustment [carrier_price_percentage_adjustment] (Optional) To specify carrier rate discounts or added fees Minimum handling time [min_handling_time] and maximum handling time [max_handling_time] (Optional) To specify handling time Shipping transit time (Optional) Choose only from from below: Fixed transit time Minimum transit time [fixed_min_transit_time], maximum transit time [fixed_max_transit_time](Optional) Carrier transit time [carrier_transit_time] Schema.org property: No For general delivery details, use account settings in Merchant Center. Use this setting only as a last resort. Do not include government- imposed fees such as import duties, recycling fees, copyright fees, or state-specific retail delivery fees in the shipping cost. Shipping label [shipping_label] Label that you assign to a product to help assign correct shipping times and transit costs in Merchant Center account settings Optional Example perishable Syntax Max 100 characters Schema.org property: No Use a value that you'll recognize in your account shipping settings. The value won't be shown to customers. Examples: Sameday Oversize Only FedEx Shipping weight [shipping_weight] The weight of the product used to calculate the shipping cost Optional (Required for carrier-calculated rates in your account shipping settings) Supported weights 02000 lbs for imperial 01000 kgs for metric Example 3 kg Syntax Number + unit Supported units Schema.org property: No Submit this value if you set up account shipping settings for carrier-calculated rates or weight-based shipping services Shipping length [shipping_length] The length of the product used to calculate the shipping cost by dimensional weight Optional (Required for carrier-calculated rates in your account shipping settings) Example 20 in Syntax Number + unit Supported values 1 - 150 for inches 1 - 400 for cm Supported units Schema.org property: No Meet the requirements for the shipping length [shipping_length] attribute. Shipping height [shipping_height] The height of the product used to calculate the shipping cost by dimensional weight Optional (Required for carrier-calculated rates in your account shipping settings) Example 20 in Syntax Number + unit Supported values 1 - 150 for inches 1 - 400 for cm Supported units Schema.org property: No Meet the requirements for the shipping length [shipping_length] attribute. Ships from country [ships_from_country] A setting that allows you to provide the country from which your product will typically ship Optional Example DE Syntax 2 characters. Must be an ISO_3166-1_alpha-2 country code. Schema.org property: No Provide only the country from which you typically ship this product. Maximum handling time [max_handling_time] The longest amount of time between when an order is placed for a product and when the product ships Optional Example 3 Syntax Integer, greater than or equal to 0 Schema.org property: No Submit this attribute if you want to display the overall time it takes for a product to arrive at its destination. Submit the number of business days (as configured in Merchant Center). For products ready to be shipped the same day, submit 0. For submitting a time range submit maximum handling time [max_handling_time] in combination with minimum handling time [min_handling_time]. Minimum handling time [min_handling_time] The shortest amount of time between when an order is placed for a product and when the product ships Optional Example 1 Syntax Integer, greater than or equal to 0 Schema.org property: No Meet the requirements for the maximum handling time [max_handling_time] attribute. Shipping transit business days [shipping_transit_business_days] Days of the week that your product is in transit when shipped to a customer. Optional Example Mon-Fri:Sun US:Mon-Sat Syntax This attribute uses the following sub-attributes: Country [country] (Required) ISO 3166 country code Business Days [business_days] (Required) Semicolon separated attributes for each day of the week, or a range of days separated by a dash. Supported values M, Mon, Monday for Monday T, Tue, Tuesday for Tuesday W, Wed, Wednesday for Wednesday R, Thu, Thursday for Thursday F, Fri, Friday for Friday S, Sat, Saturday for Saturday U, Sun, Sunday for Sunday Schema.org property: No Submit this attribute with Shipping handling days [shipping_handling_business_days] to calculate shipment delivery. Defaults to Mon-Sat when not filled. Configuration applies to all countries when not specified. A maximum of 10 transit business day configurations are allowed. Shipping handling business days [shipping_handling_business_days] Days of the week that your business is operational. Use this to help calculate handling time. Optional Example Mon-Fri:U US:Tue-Fri:Sun Syntax Semicolon separated attributes for each day of the week, or a range of days separated by a dash. Supported values M, Mon, Monday for Monday T, Tue, Tuesday for Tuesday W, Wed, Wednesday for Wednesday R, Thu, Thursday for Thursday F, Fri, Friday for Friday S, Sat, Saturday for Saturday U, Sun, Sunday for Sunday Schema.org property: No Submit this attribute if you want to customize your business operational days for handling time. Defaults to Mon-Sat when not filled. A maximum of 10 handling business days configurations are allowed. Free shipping threshold [free_shipping_threshold] Order cost above which shipping is free. Schema.org property: No The free shipping threshold currency must be the same as the offer's price currency. The currency must be in the ISO 4217 format. For example, USD for US dollars. The decimal point must be a period (.). For example, 10.00 USD. Tax These attributes can be used together with the account tax settings to help you provide accurate tax costs. Format Minimum requirements at a glance Tax [tax] Your products sales tax rate in percent Required (Available for the US only) Example US:CA:5.00:y Syntax This attribute uses 4 sub-attributes: Country [country] (optional) ISO 3166 country code Region [region] or postal code [postal_code] or location ID [location_id] (optional) Rate [rate] (required) Tax rate as a percentage Shipping tax [tax_ship] (optional) Specify if you charge tax on shipping. Supported values: Schema.org property: No Use this setting only to override the account tax settings for an individual product. We recommend that you submit tax information for all your products using the account settings in Merchant Center. For the US and Canada: Don't include tax in the price [price] attribute. For the US only, include the tax in the tax [tax] attribute if you need to override your account settings. For all other countries: Include value added tax (VAT) or Goods and Services Tax (GST) in the price attribute and do not use the tax attribute. Tax category [tax_category] A category that classifies your product by specific tax rules Optional (Recommended for custom tax rates at the account level) Example Apparel Syntax Max 100 characters Schema.org property: No Use this attribute if you have products that have a specific tax rate. Category labels in your product data must match the labels you enter in the Categories section in Merchant Center. Navigating the world of online clothing shopping can be tricky, especially when it comes to picturing how something will actually look on you. To tackle this challenge, Google is harnessing the power of AI to allow shoppers to try billions of apparel garments on their own body, by uploading just a single image of themselves. This offers a helpful vibe check, giving you a general sense of how the item might complement your personal style as you explore different looks and discover new styles from countless retailers. Requirements This feature is currently available within the US for logged-in users on both mobile and desktop versions of Google Shopping and Google Search. Please note that you need to opt in to Search Labs to turn this feature on. Users must be 18 years or older to use this feature and accounts must have Web & App Activity and Search Personalization turned on. How to get started Search for any top, bottom, or dress on Google. (Shoes, lingerie, bathing suits, and accessories are not supported.) Tap on the product you want to try on. Select the Try it on button. (If you dont see the button, that item is not eligible to try on.) Upload an image of yourself or a photo you have permission to use. Photos should meet the requirements listed below. After the image is generated, you can save or share your look. For convenience, your uploaded photo is saved so that you dont have to upload it each time you want to try something on, but you can upload a new one or delete the existing photo at any time. Tip: This feature is not available for Shopping Ads so products under Sponsored will not have the Try it on button. Photo requirements for best results To get the best out of the experience, shoppers must upload a photo that meets the following criteria: Our policy requires that shoppers only upload photos of themselves. Full-body images from head to toe with no other people in the photo. Avoid holding the phone too close to your face or body when taking the photo. Standing tall, with hands outside of pockets, photos sitting down wont work. Good lighting and background free of clutter. Fitted clothing thats not too baggy. No far-away shots, make sure youre close enough to the camera. No photos of children. Safety policies Uploaded photos must also abide by Googles safety guidelines. The following images are not permitted: If the photo does not abide by Googles policies, you will be asked to upload a different photo. The use of this feature is subject to Googles Generative AI Prohibited Use policy. Understanding generated images Generated images may include mistakes, such as body shapes, personal features, or errors in clothing details. Your feedback on any discrepancies you encounter is essential in helping us make these visualizations even better. As you use this feature, there are a few things to keep in mind: The generated image can help you see how an item might look, but it does not determine or guarantee the actual fit of the garment. Our image generation provides a visual representation, and while we may visualize the item on a model, please note that the availability of specific sizes is determined by the merchant. Therefore, always refer to standard size charts, customer reviews, and product details on the product page to choose the best size for you, regardless of the size shown in the visualization. This feature aims to provide a helpful visualization, but it's an approximation and may not reflect body shape, personal features, or product details with perfect accuracy. Were committed to continuously improving this experience. If you have any comments or feedback about the generated images, click the Give feedback link at the bottom of the try-on screen, and tell us what you thought could have gone better. If there are issues related to something other than the try-on image itself, you can report content on Google. Googles use of photos Google uses your uploaded photo to produce the generated try-on look. Google does not collect or store any biometric data during this experience, and your photo is never shared with other Google products, services, or third-party affiliates. To improve the Try On generative AI experience in Shopping, we evaluate the quality of our generated images responsibly with user feedback and trained human reviews. When trained reviewers evaluate the quality of Google's machine learning models, we take a number of precautions to protect users' privacy: Data that reviewers see and annotate are disconnected from users' accounts. Automated tools help recognize and remove a broad range of identifying info and sensitive personal information. We take your privacy and security seriously. All data is protected by Googles security infrastructure. Your images are handled in accordance with Google's Privacy policy and are never used beyond the Try-on experience. You maintain control over your uploaded and generated images, with the freedom to save, share, or delete them at any time. Frequently asked questionsWhat if my photo doesn't meet all of the criteria? If your photo doesnt meet the guidelines, the results may not look as expected. For the best experience, please follow the photo requirements as closely as possible. If you don't have a suitable image, consider taking a new photo that meets the criteria.I keep getting errors in my generated image, what should I do? There are many safety checks to ensure generated images are safe and provide the best results. If you're experiencing errors with your generated image, ensure that your uploaded photo meets all of the requirements. If the problem continues, consider using a different photo or trying a different garment.Can I generate an image of another person? You may only upload an image of yourself. Generating images of other people is not allowed.What if I want to delete my photos? You have complete control over the photos that youve uploaded, including the ability to delete them. Your original uploaded photo can be deleted via the Camera icon in the upper right corner by selecting "Delete original photo." The generated images from your try-ons can be deleted from the "Recently tried" tray at the bottom. You are also able to delete photos from your Google Account saved items.What if I dont have this feature on a garment I want to try on? Not all products are eligible for this feature. If you do not find the "Try it on" button, try searching for a different product. Additionally, this feature is not available in Shopping Ads so products under "Sponsored" will not have the "Try it on" button.Will Google share my data? No, your data will not be shared with other Google products and services or any third-party affiliate companies. Please read Googles privacy policy to learn more about how Google uses your data. Related resources Contact us Tell us more and well help you get there SearchClear searchClose searchGoogle appsMain menu

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