

American multinational manufacturer and marketer of home appliances Whirlpool CorporationCompany typePublicTraded asNYSE: WHRS&P 400 componentIndustryHome appliancesFoundedNovember 11, 1911; 113 years ago (1911-11-11) in Benton Harbor, Michigan, U.S.FoundersEmory and Louis UptonHeadquartersBenton Harbor, Michigan United StatesArea servedWorldwideKey peopleMarc Bitzer(Chairman and CEO)Revenue US\$16.6 billion (2024)Operating income US\$16.3 billion (2024)Total assets US\$16.3 billion (2024)Total assets US\$16.3 billion (2024)Total equity US\$2.68 billion (2024)Websitewhirlpool.com whirlpool.com w references[1] Whirlpool Corporation is an American multinational manufacturer and marketer of home appliances headquartered in Benton Charter Township, Michigan, United States.[2] In 2023, the Fortune 500 company had an annual revenue of approximately \$19 billion in sales, around 59,000 employees, and more than 55 manufacturing and technology research centers globally.[3] The company markets its namesake flagship brand Whirlpool alongside other brands including Maytag, KitchenAid, JennAir, Amana, Gladiator GarageWorks, Inglis, Estate, Brastemp, Bauknecht, Ignis, Indesit, Consul, and, in Europe, Hotpoint (in the Americas, the Hotpoint brand is controlled by Haier).[4] In its domestic U.S. market, Whirlpool has eleven manufacturing facilities which employs about 15,000 workers.[5] On November 11, 1911, Louis Upton, who owned a machine shop, founded the Upton Machine Company. Following a failed business venture, Lou acquired a patent to a manual clothes washer. He approached Emory to determine if he could add an electric motor-driven wringer washers.[6][7] Soon after its founding, Lou's younger brother Fred joined the company.[8] Their first customer, the Federal Electric division of Commonwealth Edison, ordered 100 machines, but a fault in the gear transmission led the customer to threaten their return.[8] After the machines were recalled and repaired, Federal Electric doubled the order.[9] They remained a customer for three years, then they began producing their own washers. The loss of Federal Electric forced Upton to diversify until, in 1916, they landed Sears, Roebuck & Co. as a customer. Sears began selling two types of Upton wringer washers under the "Allen" brand,[6] one for \$54.75 and a deluxe model for \$95. Sales grew quickly, and in 1921 Sears appointed Upton as their sole supplier of washers.[6][10] To avoid becoming over-reliant on Sears, Upton began marketing a washer under their own brand name.[6] The increasing volume of sales led Upton to merge with the Nineteen Hundred Washer Company of Binghamton, New York in 1929, adopting the name Nineteen Hundred Corporation. The company was relatively unaffected by the Great Depression. During WWII, its factories were converted to armament production. In 1947, it introduced an automatic, spinner-type washer sold by Sears under the "Whirlpool" brand name. Lou retired as president in 1949 and was replaced by Elisha "Bud" Gray II.[6] In response to the post-war consumer demand for convenience products, the company launched a range of home laundry products including wringer and automatic washers, dryers, and irons.[6] In 1949, The Nineteen Hundred Corporation's Riverview Campus in Benton Harbor, Michigan To better compete with more diversified manufacturers, in 1955 Whirlpool acquired Seeger Refrigerator Company and RCA's air conditioner and cooking range lines. The company changed its name to Whirlpool-Seeger Corporation and began using the RCA-Whirlpool brand name.[6] Whirlpool acquired International Harvester Company's refrigeration plant in Evansville, IN in 1955.[9][11] In 1956, a 100-acre (0.40 km2) administrative center was opened in Benton Harbor, Michigan. In 1957, the RCA Whirlpool Miracle Kitchen was introduced with an estimated 15 million television viewers. The company changed its name back to Whirlpool Corporation and brought in Robert Elton Brooker as president. At the 1959 American National Exhibition at Sokolniki Park, Moscow, Brooker presided over the Whirlpool kitchen. The Whirlpool kitchen inspired the Kitchen Debate between then Vice President Richard Nixon and Soviet Premier Nikita Khrushchev. [12] In 1966, Whirlpool dropped the RCA name, with the brand then being known as Whirlpool. The following year, the company introduced a 24-hour helpline. Also in 1966, Whirlpool purchase also included the division Thomas Organ Company. Whirlpool exited the television market in 1976 by selling the operations to Japan's Sanyo Electronic Co.,[9] but retained the organ business for the electronic technology. By 1978, annual revenues exceeded \$2 billion.[citation needed] In 1986, Whirlpool acquired KitchenAid, a division of the Hobart Corporation.[13] It also announced that it would close most of its manufacturing facilities in the St. Joseph, Michigan area by the end of 1988.[7] In 1987, Whirlpool began selling compact washers in India and acquired a majority interest in Inglis of Canada. In 1988, Whirlpool began selling compact washers in Inglis of Canada. In 1988, Whirlpool began selling compact washers in Inglis of Canada. manufacturer of major appliances, with annual sales of approximately \$6 billion. The remaining 47% stake was purchased from Philips in 1991, completing the acquisition.[14][15] In 1989, Whirlpool acquired the Roper brand and Bauknecht of Germany. Whirlpool entered the Indian market in the late 1980s as part of its global expansion strategy. It founded a joint venture with the TVS Group and established the first Whirlpool manufacturing facility in Puducherry, where it manufactured washing an entry into the refrigerator market as well. That same year, the company acquired major shares in TVS joint venture, and in 1996, the Kelvinator and TVS acquisitions were merged to create Whirlpool of India Limited. This expanded the company's portfolio on the Indian subcontinent to include washing machines, refrigerators, microwave ovens, and air conditioners. Faridabad, Puducherry and Pune.[citation needed] In 1997, the company acquired a majority stake in Embraco, a Brazilian maker of compressors for refrigeration. In 2000, it acquired Brazilian appliance maker Multibrás, owner of the brands Brastemp and Consul, including its stake in Embraco.[16][17] In 2001, Inglis Ltd. changed its name to Whirlpool Canada. Whirlpool continues to market Inglis appliances to this day.[citation needed] By 2004, annual revenues exceeded \$13 billion. In 2005, Maytag Corporation's stock purchase. After the U.S. Justice Department approved the merger in 2006, the company acquired Maytag, including Arkansas, and Herrin, Illinois, resulting in the loss of 4,500 jobs in the affected communities. In 2008, Whirlpool announced the closure of plants in La Vergne, Tennessee, [citation needed] In 2009, Whirlpool acquired WC Woods from bankruptcy[21] and closed the company's Evansville Indiana plant.[22] A Whirlpool employee creates appliances at the Cleveland, Tennessee, plant on Oct. 1, 2010. In 2011, Whirlpool announced and an updated corporate logo.[23] It also took over the former KarstadtQuelle brand Privileg from Otto GmbH.[24] In 2011, Whirlpool announced the closure of the Fort Smith Arkansas plant. [25] The following year Whirlpool opened a manufacturing plant in Cleveland, Tennessee replacing a 123-year-old facility. The \$200 million project added about 130 jobs to an established workforce of 1,500. The 1-million-square-foot (93,000 m2) facility manufactures premium cooking appliances for Whirlpool's portfolio of brands. The project includes a distribution center.[26] In August 2013, Whirlpool announced it would acquire a 51% majority stake in China's Hefei Royalstar Sanyo (a joint venture between Japan's Sanyo Electric Co, now a unit of Panasonic Corp, and Hefei State-Owned Assets Holding Company Ltd, the investment arm of the local state government) for \$552 million and give the company leverage to expand in the Chinese appliance market. [27] In July 2014, Whirlpool announced it would pay €758 million (\$1 billion) to buy a 60% stake in the Italian rival Indesit. [28] In December Whirlpool completed a successful mandatory tender offer for the remaining shares and delisted Indesit from the Milan Stock Exchange, becoming a wholly-owned subsidiary of Whirlpool Italia Holdings S.r.1.[29] In January 2017, Whirlpool announced that it would cut about 500 jobs from its Europe, Middle East, and Africa dryer manufacturing units by 2018. This decision provides the closure of the plant in Amiens, France,[30] which became an issue in the 2017 French presidential election, with both Marine Le Pen and Emmanuel Macron visiting the workers on strike before the second round.[31] In October 2017, Whirlpool and retailer Sears stores, and later at Kmart. The companies reportedly were unable to come to an agreement on pricing issues. Whirlpool will continue to supply Kenmore appliances manufactured for Sears.[32] In March 2020, Whirlpool Corporation announced the official opening of a new Factory Distribution Center in Tulsa, Oklahoma.[33] In November 2022, Whirlpool acquired the Wisconsin-based garbage disposal manufacturer InSinkErator.[34] April 2024 - Merger with Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. (controlling the brand Beko) Whirlpool Corporation and Arçelik A.Ş. 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It combines the European appliance businesses of both companies, including brands like Hotpoint and Markets Authority (CMA) approval: The CMA provisionally approved the deal in February 2024, and confirmed its final approval in March 2024. The CMA was concerned that the merger could reduce competition, leading to higher prices or lower quality products. However, the CMA's final report found that the deal would not likely result in a substantial lessening of competition in the UK. The merger is expected to create value for European consumers by combining the companies' manufacturing expertise, distribution networks, and product pipelines. Supermicro will replace Whirlpool in the S&P 500 starting at market cap, from 14.2B in the end of 2021 to less than 6B in March 2024.[36] Whirlpool Corporation reported Total CO2e emissions (Direct + Indirect) for the twelve months ending December 31, 2020 at 663 Kt (-21 /-3.1% y-o-y)[37] and is committed to reaching net zero emissions by 2030.[38] Whirlpool Corporation's annual Total CO2e Emissions - Location-Based Scope 1 + Scope 2 (in kilotonnes) Dec 31, 2015 Dec 31, 2016 Dec 31, 2017 Dec 31, 2018 Dec 31, 2019 Dec 31, 2020 871[39] 833[40] 809[41] 754[42] 684[43] 663[37] In 1962, the company's research laboratories won a contract from NASA to develop the food and waste management system for Project Gemini.[44] The company later developed freeze-dried ice cream in 1968 under contract to NASA for the Apollo missions.[45] Returning to work with NASA under the Johnson Space Center's Advanced Exploration Systems Logistics Reduction and Repurposing project in 2021, Whirlpool developed a zero-gravity refrigerator in partnership with Purdue University and Air Squared to investigate long term food storage for deep space exploration.[46] This section may lend undue weight to certain ideas, incidents, or controversies. Please help improve it by rewriting it to create a more balanced presentation. Discuss and resolve this issue before removing this message. (April 2025) According to The Guardian newspaper the Whirlpool Corporation was mired in controversy in the UK for its decision not to recall faulty items that have caused deadly fires. [47] In October 2014, two died following a fire at a flat in Llanrwst, North Wales. Coroner ruled that the cause of the fire was "on the balance of probabilities" an electrical fault with the door switch on the dryer. He described the evidence presented at the inquest by Whirlpool as "defensive and dismissive" and stated the company's approach was an "obstacle" to finding steps to prevent future fires. [48] Safety warnings about tumble dryers published on the Indesit and Hotpoint websites in 2015 advised customers that "In some rare cases, excess fluff can come into contact with the heating element and present a risk of fire." [49] Condensers and vented tumble dryers sold under the brands Hotpoint, Indesit, Creda, Swan and Proline and manufactured over an 11-year period between April 2004 and September 2015 present a fire risk.[50] An estimated 5.3 million tumble dryers were bought in the UK over the time period.[51] Originally, and even after several fires were confirmed as being caused by faulty devices, Whirlpool advised customers that using such devices was safe provided they were not left unattended but would not issue a product recall.[52] Whirlpool offered to fix faulty machines or replace tumble dryers at a cost of £99 - an offer met with derision with consumer groups and in the press.[53] Parliament discussed widespread difficulties with getting faulty machines fixed or replaced, including long wait times and poor service.[54] On Friday 19 August 2016, a fire broke out on the seventh floor of an 18-storey Shepherd's Bush Green resulting in hundreds of residents being evacuated. London Fire Brigade said 20 fire engines and 120 firefighters responded to the fire at 3.44pm, and that it was under control by 5.30pm.[55][56] The occupants were at home when smoke started pouring out of the tumble dryer and they alerted fire crews, with the fire later confirmed as being caused by a faulty Indesit branded Whirlpool tumble dryer.[57] At the time Whirlpool advised customers that "You may continue to use your tumble dryer whilst waiting for the modification, however, we require that you do not leave the house or leave the dryer on whilst asleep)" but would not issue a product recall.[52] On 26 August 2016, London Fire Brigade advised the public to stop all use of faulty tumble dryers immediately and through its Total Recall campaign, called on Whirlpool to change its advice to customers and promote a product recall, advice also issued by Which? and the "Expect It's Safe" campaign set up by lawyers representing victims of fires started by faulty appliances.[58][52][59] The London Fire Brigade commented that they get called out to a fire started by faulty domestic appliances nearly once every day and issued a five-point notice concerning Whirlpool's advice on faulty appliances: The safety notice was issued due to the danger of fire and any fire has the potential to endanger life and property. It's impractical for most people to remain with an appliance for the duration of a drying cycle. If the dryer does catch fire while it's attended this still presents a risk to the occupants. If the owner attempts to put out a fire in an appliance they could be putting their life at risk. The Brigade's advice is to not risk tackling the fire, always raise the alarm, get out, stay out and call 999. The time a break out because of a fault is unpredictable. The ignition of fluff accumulated around a heating element may cause a smouldering fire which might not be discovered until the appliance has finished being used and the owner has gone to bed [58] In September 2016. And y Slaughter, the MP for Hammersmith whose consti Shepherd's Bush said the government had failed to stand up to the "powerful industry lobby" representing white goods manufacturers. [60] He was reported to have urged ministers to instruct Whirlpool and other companies to change their advice to customers, and insisted that faulty appliances that may cause fires be recalled and replaced. [60] In a session of parliament on 13 September 2016, Slaughter revealed that he had "tracked down 750 fires caused by Whirlpool dryers and by dryers from brands owned by Whirlpool between 2004 and 2015. We know about 127 models, but Whirlpool will not publish the full list." The same month, following the publication of the investigation results into the Shepherd's Bush blaze that concluded the faulty tumble dryer was to blame for starting the fire and other fires across the UK, pressure grew on Whirlpool and the government to do more to reassure the public. Dave Brown, London fire brigade's director of operations, said, "This fire has highlighted just how dangerous faulty white goods can be... disappointingly though, Whirlpool have still not changed their advice to consumers. We are now appealing once again for them to change their advice and bring it into line with our own. Thankfully there were no serious injuries in the Shepherd's Bush fire but we may not be so lucky if it happens again."[61] In October 2016, Margot James, the government's consumer minister, said: "Customer safety must be the number one priority for manufacturers. I acknowledge that Whirlpool are making great efforts to modify and replace at-risk machines, but I believe additional action is required to reassure customers and the public. I will be writing to the company to set out my concerns and expectations."[61] In December 2016, the UK's largest customer advocacy group, Which?, who had previously produced a list of the 113 models of tumble dryer at risk, took the unusual step to seeking a judicial review of Peterborough Trading Standards - the agency named as responsible for handling of the faulty tumble dryers sold by Whirlpool labelling the handling as a "fiasco" and claiming that it has failed millions of consumers across the UK by not enforcing product safety laws.[62][63] Peterborough City Council had been dealing with Whirlpool because its UK head office is located in the city. The move was considered unusual as it was the first time Which? had made a formal legal move involving trading standards "in order to assess the lawfulness of its decision to allow householders to continue to use faulty machines, despite the risk of them bursting into flames".[63] Leon Livermore, Chief Executive of the Chartered Trading Standards Institute was critical of Whirlpool not recalling faulty tumble dryers, urging "Whirlpool to recall the millions of potentially faulty tumble dryers in people's homes", but came to the defence of Peterborough Trading Standards, saying, "The whole system has been overwhelmed by the size of this, and it's a bit unfair on a local authority such as Peterborough to have to take responsibility for what is a national issue." [64][65] In response to the criticism, a council spokesman said: "An independent review, which began earlier this month, is currently taking place and we would expect the company to fully comply with the
outcome. We will strongly defend our position if Which? is granted a judicial review and bearing in mind the ongoing independent review we consider that this action is premature."[63] On 22 February 2017, Whirlpool received two enforcement notices from Peterborough Trading Standards following the trading standards following advice to customers advising them to unplug the appliances and stop using them until they were repaired. Whirlpool was also required to publicise the changed advice to consumers through advertisements in national newspapers, through social media and in stores. The enforcement notices had been originally issued on 16 January 2017, and were rejected by Whirlpool, which filed for an appeal that was then rejected. Had the company not complied with the notices at this point, it would have been taken to court. According to The Guardian, the latest action followed "an escalation" in the number of incidents caused by affected machines.[66] On Wednesday 25 April 2018, BBC One television consumer show Watchdog broadcast further allegations regarding Whirlpool's safety recall of tumble dryers. The show explained how tumble dryers that had already been modified and supposedly made safe were still catching fire. Furthermore, newer models which were deemed "safe" by Whirlpool were actually being manufactured with the same flaws of previous unsafe models. BBC Watchdog attempted to speak to a spokesman from Whirlpool but the company did not provide anyone to answer these allegations on the show.[67] On 17 December 2019, Whirlpool issued a recall of over 500,000 Hotpoint- and Indesit-branded washing machines due to risk of fire. The machines were demonstrated to be prone to overheating and catching fire due to a fault with their heating apparatus.[68][70] Showroom in Hong Kong Acros (México) Affresh Washer Cleaners Amana Bauknecht Brastemp [pt] (Brazil) Challenger (Colombia) Consul (Brazil) Diqua (China) Estate EveryDrop Gladiator GarageWorks Hefei Sanyo (China)[27] Hotpoin (Europe) Ignis [it] Indesit Inglis (Canada and US) InSinkErator Jenn-Air KitchenAid Laden [fr] (France) Maytag Polar Privileg Roper Royalstar (China) Stinol True Fresh Whirlpool Yummly Admiral-branded appliances are sold exclusively at Home Depot, the brand was also formerly sold at Montgomery Ward stores until the company's demise in 2001. Crosley branded top-load washing machines are made for Falabella branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for IKEA kenmore branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded appliances were made for Falabella (South America Only) FSP (Factory Specification Parts) IKEA branded application Parts) common first 3 digits in the model number of a Kenmore product built by Whirlpool. ^ "Whirlpool Corporation. 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Our experts explain how.Learn MoreThe Motorsport Images Collections captures events from 1895 to today's most recent coverage.Discover The CollectionCurated, compelling, and worth your time. Explore our latest gallery of Editors' Picks.Browse Editors' Picks Hang in there, we are looking for alternate products just for you. Have You Considered These? We use your information in accordance with our privacy policy. If you're a proud owner of a Whirlpool appliance, you may have noticed a series of numbers and letters stamped on the product. These seemingly random characters actually hold valuable information about your appliance. In this article, we'll guide you through the process of decoding your Whirlpool serial numbers that provide essential details about each unit. These serial numbers contain information such as the manufacturing date factory location, and even specific features of the product. By decoding your Whirlpool serial number, you can gain insights into your appliance's age, warranty eligibility, and more. One crucial piece of information embedded in your Whirlpool serial number is the manufacturing date. that specify the year and month in which your appliance was produced. For example, if your serial number ends with "D5," this indicates that it was manufactured in April 2015. By knowing the manufacturing date of your Whirlpool appliance, you can determine its age and estimate how much longer it may be covered under warranty. This knowledge becomes especially useful when scheduling maintenance or repairs for your appliance. Another aspect encoded within your Whirlpool serial number is the factory location where your appliance was produced. This information can be helpful in understanding where certain components were sourced or identifying any potential issues related to specific production facilities. Typically denoted by a letter or two at the beginning or end of the serial number, these codes represent different factories across various regions. By cross-referencing these codes with available resources from Whirlpool or online databases, you can uncover interesting insights into where your product originated. In some cases your Whirlpool serial number may contain specific codes that indicate unique features or variations of the product. These codes can help you identify additional functionalities or differences compared to standard models. For example, if your serial number ends with "WW," it could signify that your dishwasher has a special water-saving feature. By understanding these unique codes, you can make the most out of your appliance's capabilities and ensure proper usage. In conclusion, decoding your appliance's manufacturing date, factory location, and potential unique features. This information can help you determine warranty eligibility, estimate the age of your appliance, and make informed decisions regarding maintenance or repairs. So next time you spot those cryptic characters on your Whirlpool appliance, remember that they hold valuable insights waiting to be unveiled. This text was generated using a large language model, and select text has been reviewed and moderated for purposes such as readability. MORE FROM CONSUMERSEARCH.COM © Dr. Ray Franco, PhD, PE - 208 Fairways Dr., Vicksburg, MS 39183 Whirlpool Brands: Kitchen Aid, Roper, SinkGuard, Estate, Inglis (Canada), Norcold, Partners Plus, Conquest, Coolerator, Crystal Tips, Hampton Bay, Jordan and Sub-Zero. Sears/Kenmore Model No.: 106, 110, 198, 562, 665, 103, 155, 278, 647, 835, and 911 In 2006, Whirlpool purchased Maytag. Since then, Whirlpool has been phasing out the Maytag Brands: Admiral, Amana, Caloric, Crosley, Glenwood, Hardwick, Imperial, Jenn-Air, Maycor, Magic Chief, Menumaster, Neptune, Litton, Modern Maid, Norge, Speed Queen and Sunray. Finding out how old your Whirlpool appliance is can be a fun detective game! Every appliance is. Let's jump in and start our age-finding adventure! Serial Number on your appliance reveals its exact age, including the year, month, and possibly the week of manufacturer's guide, or on the purchase receipt. Decoding Process: The first two letters of the serial number indicate the manufacturing division and year,
while the subsequent digits may show the manufacturing while the serial number is more reliable than the model number. Contacting Whirlpool: If the serial number format is unclear, contact Whirlpool directly for assistance. Appliance s generally last between 10 to 20 years, depending on usage frequency and maintenance. The age of your Whirlpool appliance is embedded within the serial number. This series of characters reveals the manufacture week, month, and year. It's essential to understand that Whirlpool oversees a range of brands, and your appliance might be one of them. These brands include Roper, Kenmore, Maytag, Kitchen Aid, Estate, Inglis, Jenn Air, Amana, and others. Serial numbers are unique identifiers. They begin with letters indicating the place and year of manufacture. Following these are digits showing the manufacturing week of the year. The batch order within that week is reflected in the third to seventh digits of the serial number. To accurately determine your appliance's age, you must decode these serial number. the left-hand side. Behind the refrigerator, or in the manufacturer's guide. Included on the purchase receipt for the appliance. BrandWhere to Find Serial NumberWhirlpoolProduct label, receipt, manufacturer's guideOther BrandsMay vary, check manual or contact support If your appliance's serial number format does not align with the standard Whirlpool structure, then it's advisable to contact the company directly. They can provide the relevant information you need to determine the age of your Whirlpool appliance's age. To decode your Whirlpool appliance's age, locate the serial number on the tag which is often on a sticker. Tag Location: On the door jamb, control panel, or back. Manufacturing Division Code: First letter of the serial number. The number sequence reveals the manufacturing date of your appliance. To ensure accuracy in determining the age, refer to the Whirlpool Appliance Age Finder. Whirlpool serial numbers reveal the appliance's date of manufacture. An alpha character in the serial number signifies the production year, while the following two digits indicate the week of manufacture. Year Codes: Each letter stands for a specific year; for instance, 'R' equates to 2004. Week Numbers: From 01 to 52, showing the week within that year. Decode whirlpool date codes using images from 1970 to 1989 and 1990 to 2029. This pattern will assist you in pinpointing the exact batch and date stamps. Remember, Whirlpool date codes allow you to uncover both the year and the week the appliance was created. First Character: Manufacturing division Third Character: Year made Fourth and Fifth Character: Production week Remember, each part of your model number reveals specific information. Pre-1981 Models: The second digit of the model number reveals specific information. Pre-1981 Models: The second digit of the model number reveals specific information. have two main ways to find out: the model number or the serial number. Both have important details, but they're different. Shows where an appliance was made. Lists a specific code for the year it first became available. Helps to identify the company that made it. For older models made before 1981, check the second digit of the model number to find the year of production. For newer ones, after 1981, it's the eighth digit you need to look at. Yet, if you want to know exactly when an appliance was made, the model number might not be enough. Reveals the exact batch, week, and year of production. You can even figure out the month of the week. So, you should check the serial number when you want to learn the specific date your appliance was created. Brands can have their own ways of showing model and serial numbers. Some use letters, and others stick to numbers. Take Kenmore appliances, for example: Model numbers are all digits, starting with the country code. Serial numbers begin with a letter that hints at the month of manufacture. In a Kenmore serial number, the starting alphabet tells you the month it was made. This makes it much simpler to know the making of your appliance was made, the serial number is your best bet. To determine how long your Whirlpool washer and dryer have been operating you need to inspect the serial number. This number reveals the date of manufacture, thus giving you the exact age. You'll find this information on the tag which typically includes both the model and serial numbers. To decipher the second letter represents the year the unit was made. Following these are the first two numbers, which indicate the production pattern for your appliances. Here's a basic interpretation key for Whirlpool serial numbers; First letter: Manufacturing division code Second letter: Year of manufacture It's also helpful to know the significance of subsequent characters in the serial number. The third through seventh numbers provide additional details about the manufacturing process. For instance, Model No.: WTW6000EW1 & SN: C60842978 signifies that the production occurred in the eighth character of your model number can also provide information: Eighth character of model number: Year model was introduced So in our example, the 'E' shows that the model was first introduced to the market in 2015. When trying to determine the age of your Whirlpool refrigerator is straightforward once you locate the serial number. This number is typically found on a label inside your refrigerator, often on the left top side of the door. If you can't find it there, look beneath the Whirlpool logo for the label. The serial number provides vital information. Month of Manufacture: Indicated by the first character Year of Manufacture: Shown by the second character Week of Manufacture: Sometimes indicated by the following numbers When examining the serial number, focus on the year to understand your refrigerator's age. It's also possible to identify the batch, and occasionally the serial number will include the time it was made. For newer refrigerators, the label should be intact. Yet, for older models, the label might be missing or damaged. If this is the case, try to retrieve the age from the store where you bought the refrigerator, or look for date stamps on some of the metal parts within the unit. Additionally, consider purchasing a replacement water filter such as the "everydrop by Whirlpool Ice and Water Refrigerator Filter" to ensure your appliance continues to run efficiently and provide clean, filtered water. Last update on 2024-01-06 / Affiliate links / Images from Amazon Product Advertising API Remember, the label's visibility and legibility are key to finding the age of your refrigerator accurately. Your Whirlpool appliances, ranging from washing machines to refrigerators, generally have a lifespan of 10 to 20 years. However, how long they last strongly hinges on the way you use them. If you utilize them properly and handle them with care, they can surpass the standard lifespan. On the other hand, these appliances may fall short of expectations if not used appropriately. The more often you use your appliances, the quicker they might reach the end of their lifespan. Contrarily, appliances that are used less frequently tend to last longer because they endure less wear and tear. Proper maintenance is key to maximizing the longevity of your appliances. Factors Affecting LifespanImpactUsage frequencyMore use can reduce lifespanMaintenance and careProper care can extend lifespanAdherence to manufacturer's guideFollowing guidelines have different appliances have different lifespanS Following the manufacturer's instructions plays a crucial role in preserving your Whirlpool appliances. Ignoring these guidelines can lead to mistakes that may harm your appliance and longevity. Remember, misuse or neglect can have a significant impact on how long your appliances serve you. Keep in mind, that each appliance has its own expected lifespan. For instance, a Whirlpool iron, which might be used occasionally, will likely last longer than a Whirlpool fridge, which operates continuously. You should expect variability in the lifespan within the same brand due to different usage patterns and the care you give to each appliance. It's the key to knowing how old it is. This way, you stay informed and avoid older models that might not be the best buy for you. Your savvy shopping skills matter! Please visit this URL to review a list of supported browsers. Note: Quote Data is delayed by 15 minutes and is for informational and/or educational purposes only. In certain circumstances, securities with respect to which the relevant exchange has commenced delisting proceedings may continue to be traded pending appeal of that determination. To view a list of securities that are subject to delisting, including those that continue to be traded pending appeal of that determination. on behalf of the American Bankers Association by Standard & Poor's Financial Services, LLC. The CUSIP Database, © 2025 American Bankers Association, Yield data is for informational purposes only. Identifying your Whirlpool refrigerator's serial number is crucial for warranty registrations, troubleshooting, and tracking down replacement parts. This comprehensive guide will empower you with the knowledge to decode the intricate sequence of numbers and letters, unveiling the secrets hidden within your appliance's unique identifier. Understanding the Whirlpool Serial Number Format Whirlpool refrigerator serial numbers typically follow a specific format that varies depending on the model and year of manufacture. Generally, they consist of a combination. Decoding the Whirlpool Serial Number 1. Model Number 1. Model Number typically indicates the model number of your refrigerator. This series of letters and numbers identifies the specific make and model of your appliance, allowing you to easily find replacement parts or manuals. 2. Manufacturing Date The next section of the serial number usually represents the manufacturing
date. the first two digits indicating the year of manufacture and the last two digits representing the week of the year. For example, "2105" would indicate that the refrigerator was manufactured in the 5th week of 2021. 3. Plant Code Some Whirlpool serial numbers may include a plant code, which identifies the manufacturing facility where your refrigerator was produced. This code is typically a single letter or number, such as "A" or "5". 4. Serial Number The final portion of the serial number can vary in length and may include both numbers and letters. It is essential for tracking warranty information and identifying replacement parts. Locating the Whirlpool Serial Number The serial number places: Inside the refrigerator is typically located in one of the following places: Inside the refrigerator compartment, on the left or right wall Behind the crisper drawers On the back of the refrigerator. If you encounter difficulties reading or interpreting your Whirlpool refrigerator serial number, here are a few troubleshooting tips: Ensure the plate if it is located in a dimly lit area. Contact Whirlpool customer support for assistance if you are still unable to locate or decode the serial number. Importance of Knowing Your Whirlpool Refrigerator Serial Number Understanding how to read your Whirlpool refrigerator serial number ensures you receive warranty coverage. Troubleshooting: The serial number can help technicians identify the specific model and manufacturing details of your refrigerator, aiding in accurate troubleshooting. Replacement parts: When ordering replacement parts, the serial number can help technicians identify the specific model. Wrap-Up: Unlocking the Secrets of Your Whirlpool Refrigerator Mastering the ability to read your Whirlpool refrigerator serial number empowers you with valuable information about your appliance. By understanding the specific characters, you can unlock the secrets of your refrigerator's history, ensuring seamless maintenance and support throughout its lifespan. Frequently Asked Ouestions O: Why is it important to know the serial number of my Whirlpool refrigerator? A: The serial number of my W located inside the refrigerator compartment, behind the crisper drawers, or on the back of the refrigerator. Q: What information is contained in the Whirlpool refrigerator serial number? A: The serial number, manufacturing date, plant code, and a unique identifier. Q: What should I do if I cannot read or interpret my Whirlpool refrigerator serial number? A: No, the model number and serial number identifiers. The model number is a unique identifier for your specific appliance. Thanks for your feedback! Share — copy and redistribute the material in any medium or format for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licenser, and indicate if changes were made a link to the licenser, but not in any way that suggests the licenser, and indicate if changes were made a link to the licenser, but not in any way that suggests the licenser, and indicate if changes were made a link to the licenser, but not in any way that suggests the licenser, but not in any way that su license as the original. No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing anything the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation . No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material.